



The Natural Partnership

Join our network of partners!

The Cradle of Forestry Interpretive Association
The San Juan Mountain Association
Recreation Equipment, Inc.

*Teaching our children to enjoy
the environment responsibly.*

“I give my pledge as a Junior Forest Ranger to save and faithfully defend from waste the natural resources of my country - its soil and minerals, its forests, its flowers and trees, its waters, and its wildlife.”

Your Alliance with Junior Forest Ranger Builds Tomorrow's Leaders



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Missoula, MT 59804
www.natlforests.org

Junior Forest Ranger
USDA Forest Service
Conservation Education
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Engaging Americans in Caring for Our National Forests



The Junior Forest Ranger Program Takes Flight Again

You may remember Smokey Bear or Woodsy Owl from childhood. You might even have been a Junior Forest Ranger! The program is more important today than it has ever been. Our nation needs leaders who know how to be responsible stewards of the land – our future depends on them. Tomorrow's environmental leaders are today's Junior Forest Rangers.

To cultivate deeper appreciation of the environment and teach conservation, the USDA Forest Service has redesigned and greatly expanded the Junior Forest Ranger program.

Children aged 7 to 13 become Junior Forest Rangers by completing enjoyable activities that teach them about the natural environment and their place in it. The Junior Forest Ranger card gives them password-protected access to a new Junior Forest Ranger Web site where they can play games, complete new activities, and find information on youth programs and activities in our national forests.

Your partnership puts the wind under their wings

The USDA Forest Service is working to provide a broad variety of educational opportunities and outdoor experiences for children throughout the nation. The new Junior Forest Ranger program is designed to motivate children to explore their natural and cultural world. They learn about conservation and the importance of responsible land management, and make a personal pledge to care for the precious resources that contribute to the quality of life in America.

The National Forest Foundation, as the non-profit partner of the USDA Forest Service, invites you to pledge your support in bringing the Junior Forest Ranger program to children across the country – connecting them to their natural legacy, their national forests. We need you! We want to partner with corporate America and others outside of the USDA Forest Service who can join us to develop and deliver innovative programs and contribute to the future development of educational activities and materials.

For maximum visibility get involved NOW!

Your support will give your organization a great marketing and public relations platform and build brand equity.

We distributed over 75,000 booklets between May and October, 2006. Interest in the program has gone far beyond our highest expectations. Take advantage of this great opportunity to put your name and logo before millions of your customers, people who care deeply about the environment and about cultivating our most precious resource, our children. Your participation underscores your organization's commitment to these values. You'll also lay the foundation for lifetime relationships with the children who participate in the program.

Take advantage of this opportunity to play a key role in a bold – and fun – new program for children that will shape tomorrow's environmental leadership. We welcome a conversation with you to explore how you would like to be involved.

The possibilities are wide open!

For more information, contact
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