



Conservation Education Performance Measurement System



Mission: Develop and implement a web-based, in-time performance measurement and reporting system that is responsive to the needs of the field and provides accountability for the USDA Forest Service Conservation Education Program.

Goals:

1. Provide an efficient, user friendly system for performance measurement and for reporting and querying information on Conservation Education programs and activities.
2. Provide timely performance measurement and program reporting, evaluation and analysis information for feedback by field and Washington Office staff.

Objectives:

1. Collaborate with other Forest Service reporting systems to consolidate information requested and reduce double reporting.
2. Utilize state-of-the-art technologies including the world wide web to increase the performance, accessibility, and quality of the performance measurement, reporting and querying process.
3. Develop and implement a performance measurement system for in-time conservation education program and activity reporting that can track both fiscal year funding activities and calendar year accomplishments, and can provide trend data in performance measures by FY 2005.

Status:

FY 2002: Development and design of FY 2002 web-based reporting system to improve functionality, accessibility, and integrate limited querying on the database. Creation of the prototype web and database design for in-time reporting.

FY 2001: Under partnership with the Northeastern Area, data collected via web-based form, analysis, base-line information and reports are in development and will be available in hard copy and online in March 2002.

FY 2000: Data collected, analysis and reports are in development and will be available in hard copy and online in March 2002.

FY 1999: National Report available in print and on CD ROM, Regional reports are available on the conservation education website.

System Development:

FY 2003: Collaborate with State and Private Forestry to integrate performance measurement and reporting systems, 100% in-time reporting capability, prototype for administrative database querying.

FY 2004: Integrate other conservation education activities, such as grant applications and resource sharing, into the web-based performance measurement system, prototype design for field database querying.

FY 2005: Fully integrated and operational in-time web-based performance measurement, reporting, and information resource sharing system is in place and builds to the ongoing needs of the USDA Forest Service Conservation Education Program. Focus is placed on analysis and reporting on conservation education program and activity outcomes in addition to annual outputs.