

Community Trees: A Living Investment

The U.S. Forest Service, Northeastern Area State and Private Forestry has produced a DVD about the values that trees provide in our communities and in our lives.

About the Videos:

Communities need effective tools to help them manage one of their greatest assets—their trees. To help meet this need, the U.S. Forest Service, Northeastern Area State and Private Forestry worked with State partners to develop “Community Trees: A Living Investment.” This high-resolution DVD promotes the value of trees in our lives and in our communities using validated scientific research and citizen testimonials. The videos educate community members who can help build stronger tree care programs to ensure that urban forests are as healthy and well managed as possible.

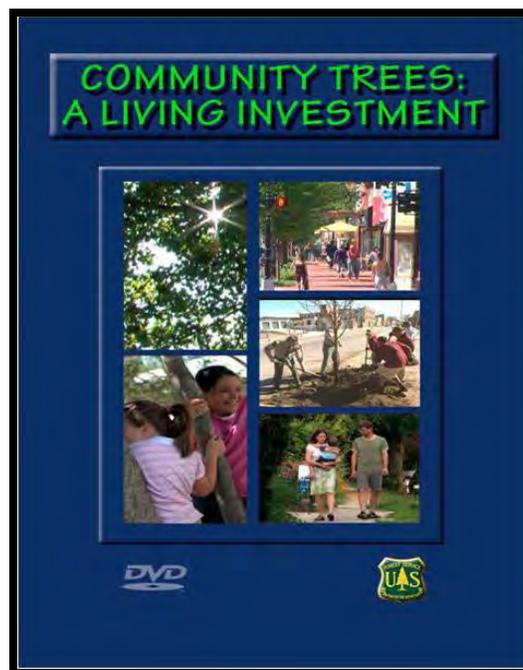
The videos include a discussion about proper tree care and provide the next steps on how to get involved in community forestry efforts.

Audiences:

- Decisionmakers
- Community advocates
- Citizens

Video Descriptions:

- The 2-minute video helps decisionmakers understand the benefits of community trees so they can make stronger, valid arguments for supporting tree care programs.
- The 6-minute video targets community tree advocates to expand their depth of understanding about how trees impact property values, save energy, and make communities more livable. It emphasizes that these benefits are greatest in communities that manage their trees.
- The 20-minute video is intended for a more general audience. Scientists provide detailed explanations about the services community trees provide, and citizens speak on a more personal level about how trees have improved their lives and the livelihood of their communities.



Additional Resources:

U.S. Forest Service, Northeastern Area State and Private Forestry

<http://www.na.fs.fed.us/urban/inforesources>

Urban Forestry Index

<http://www.urbanforestryindex.net>

2-minute Community Trees Video

<http://www.youtube.com/user/foreststewardship#p/u/2/YDWoBilP9oU>

6-minute Community Trees Video

<http://www.youtube.com/user/foreststewardship#p/u/1/KzEF12wrVW8>

Community Trees: A Living Investment DVD. Limited copies are available. Please contact the U.S. Forest Service, Morgantown Field Office at (304) 285-1527 to obtain a copy.